

cv | Tero O. Nieminen

Kivimäentie 50 as I, 15200 Lahti

date & place of birth: 21.5.1970, Turku

EDUCATION	2006	Medianomi, AMK, Graphic Design INSTITUTE OF DESIGN, LAHTI UNIVERSITY OF APPLIED SCIENCES
		- part of studies were completed in Australian National University, Canberra School of Art in 2003
		- part of the studies were completed in Faculty of Business Studies (marketing) at Lahti University of Applied Sciences
	1988	Business College graduate, Marketing and Sales TURKU BUSINESS COLLEGE

#### WORK EXPERIENCE AS A GRAPHIC DESIGNER

2014-	THERO DESIGN Entrepreneur, Designer
2000-2014	ALASKA MARKKINOINTI OY Partner and Concept Designer
1994-2000	THERO DESIGN Entrepreneur, Designer
	During 1994-2000 co-operation with different ad agencies: Max Connection Oy, Helsinki Mainostoimisto Mbe Oy, Lahti Mainostoimisto Taktum Oy, Lahti Mainostoimisto Mainospro Oy (Nyk. Adpro Oy), Lahti

#### OTHER WORK EXPERIENCE

2013-	Twind (in March 2014 Twind Oy), windsurf equipment sales and travels Owner and Partner, Sales and Marketing, Chairman of the Board
1996	Belleville Radio Limited, Radio OJ95.5, Belleville, Kanada Marketing Assistant, Graphic Designer
1990-1993	Oy Suomen Vinsotén Ab, Turku, building material imports and sales Sales and Marketing Manager
1988-1989	Business Center Turku Oy, Turku, real estate Sales Representative
1987-1988	Partiovaruste Oy, Turku, outdoor equipment store Sales Representative

LANGUAGE SKILLS	Finnish	mother language
	English	Excellent
	Swedish	average