



CURRICULUM VITAE

At the moment mainly designing and planning marketing communication as a freelancer.

EDUCATION

2011–2012	Service design 30 ECTS. Lahti University of Applied Sciences, Institute of design.
2009–2010	Network communication qualification studies. Salpaus Further Education/People Group Academy Oy
2007–2013	Bachelor of Visual and Media Arts. Degree programme in visual communication 240 ECTS. Lahti University of Applied Sciences, Institute of design.
2001–2002	Studies of project management in marketing communication, Institute of Marketing.
1991–1993	Entrepreneurial leader studies. Finnish Trade and Industry Ministry and Federation of Finnish Enterprises.
1989–1991	Qualification in Business and Administration Lahti Business College.
1986–1987	Entrepreneurial coaching/business programme. Helsinki School of Economics, Small Business Center.
1982–1986	Prepress qualification. Salpaus Further Education.
1982	High school in Hollola.

TRAINING

2013–2014	Co-design Coaching, LADEC
15.11.2006	Emotional intelligent leadership. Henkilövalmennus Jarmo Laitinen
07.03.2005	How to be a better manager. Henkilövalmennus Jarmo Laitinen
1996	Quark Express. Lahti Institute of Design.
1996	Photoshop. Lahti Institute of Design.
1995	Freehand. Lahti Institute of Design.
1995	Digitally produced newspaper ad. Lahti Institute of Design.

EMPLOYMENT EXPERIENCE

1994–	Entrepreneur/freelancer. Graphic design, management in marketing communication, subcontracting.
2003–2006	Area Manager in Päijät-Häme. Sales and marketing. Multiprint Oy.
1987–2003	Sales, marketing and production. Printing Office Printti Pirtti Ky.
1982–1987	Lahden Kirjapaino ja Sanomalehti Oy

LANGUAGE SKILLS

Finnish – native
English, Swedish, Germany

COMPUTER AND SOFTWARE SKILLS

Mac OSX and Windows.
Adobe CS ja CC
Macromedia Freehand
Quarkexpress
Microsoft Office
iWorks
Mediagallery