



Personal information

Name	Petri Koivisto
Address	Svinhufvudinkatu 23 A 15110 Lahti Finland
E-mail	design@petrikoivisto.fi
Nationality	Finnish
Occupation	Graphic Designer Photographer

Work experience

Dates	August 2010 onwards
Occupation or position held	Independent entrepreneur
Main activities and responsibilities	Graphic Designer and Photographer
Name and address of employer	Petri Koivisto Design Svinhufvudinkatu 23 A 15110 Lahti, Finland
Type of business or sector	Advertising
Dates	January 2001 – July 2010
Occupation or position held	Graphic Designer, Art Director
Main activities and responsibilities	Graphic Design
Name and address of employer	Advertisig Agency MBE, Vesijärvenkatu 25B 15140 Lahti, Finland
Type of business or sector	Advertising

Education and training

Dates	January 1998 – May 2001
Title of qualification awarded	Degree of Bachelor of Culture / Media Artist
Principal subjects/ occupational skills covered	Culture / Degree Programme in Visual Communication / Organisational Communications and Public Relations / Graphic Design
Name and type of organisation providing education and training	Kymenlaakso Polytechnic
Level in national or international classification	Higher education with a practical orientation

Skills

Mother tongue	Finnish
Other languages	Basic user: English, Swedish
Social skills and competences	Team work: I have worked in various types of teams in advertising business.
Organisational skills and competences	I work as an Art Director: organising teams for various projects.
Technical skills and competences	Experience in designing corporate images, logos, brochures, advertising campaigns, magazine layouts, web pages, packaging design, books. Knowledge of photography
Computer skills and competences	Competent with Mac and Pc, Adobe Creative Cloud programmes, Microsoft programmes. Computer programming: html, css, ActionScript 2
Artistic skills and competences	Graphic design, drawing, painting, generating ideas for advertisements